

FOR IMMEDIATE RELEASE:



Date:

Contact:

[insert your first and last name]

[insert your email address]

[insert your mailing address]

[insert your phone number]

Local Youth Advocate Battles Tobacco

77 Texans die every day from their own smoking

[INSERT HOMETOWN IN CAPS], Texas — With e-cigarette and hookah use on the rise, [insert name] has been selected to serve as a Teen Ambassador with the statewide organization Say What! to educate [insert hometown] and communities across Texas on the dangers of second-hand smoke, e-cigarettes and hookah.

[Insert first and last name], a [Insert freshman/sophomore/junior/senior] from [Insert school name], has been an advocate for tobacco prevention for the past [insert number (spell out one - nine)] years with the group [insert group name]. “[Insert short 2 sentence quote about why you applied to become a TA (not why you got involved with tobacco prevention in general. Example: I wanted to work on a state-wide level to reach more youth.....)],” said [insert first name].

Say What! stands for Students, Adults and Youth Working Hard Against Tobacco, and is a program that works on tobacco prevention with youth and adult partners all across the state. [Insert first name] will not only travel around the state representing the Say What! program leading activism events and a statewide conference, but more importantly [he/she] will take action locally to make [Insert city name] safer from the harmful effects of tobacco and nicotine.

[Insert first name] first got involved in tobacco prevention because, “[Share your story in 3-4 sentences.]” [He/She] believes that more youth should get involved in tobacco prevention because, “[why do you think that youth should get involved?]” Tobacco is the leading cause of

preventable death and disease in the U.S., and because of youth advocates like [insert first name] working to make positive change in our community, [he/she] hopes to save lives today and in the future.

The Say What! program is managed by the Texas School Safety Center at Texas State University in San Marcos, TX, and is funded through a grant from the Texas Department of State Health Services. For more information, visit www.TxSayWhat.com or @TxSayWhat on Facebook, Twitter, Instagram and YouTube.

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[Insert High Resolution Photo of Yourself]

FOR IMMEDIATE RELEASE

Date: November 4th, 2015

Contact:

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Youth Invited to #ActivateChange

The Say What! program will be hosting a regional Action Summit in McAllen on April 16th, 2016 in partnership with the UNIDAD-Hidalgo Tobacco Prevention and Control Coalition . This event aims to promote tobacco prevention by engaging youth in the community. Local youth groups and their adult sponsors are invited to attend this free event. Registration and more information can be found at TxSayWhat.com.

With new laws in Texas recently passed related to e-cigarettes, more education and training is being aimed at protecting minors from addiction to these and other tobacco products, and a local organization is partnering with a statewide program to get more youth and adults involved. Say What! is a state-wide youth tobacco prevention initiative that engages Students, Adults and Youth Working Hard Against Tobacco. This Action Summit is one of six summits that the organization has planned all across the state of Texas. The event will have a morning training where students will experience interactive activities and discussions that include individual leadership development, small group team building, and commitment to a larger cause. After the morning training there will be an action event in the community that will give youth participants the opportunity to create immediate change based on what they learn in the morning. The goal of this event is to give local youth and their adult partners the resources and training that they need to actively promote tobacco prevention in their school and community.

This event is completely youth led and supports youth and adult partnership. “I attended several of these Action Summits last year and they were a lot of fun! I am excited to lead this event this year and help youth all around the state get engaged in their communities and schools,” said Carlos Vela, 16, a Teen Ambassador for the Say What! program from Ingleside, Texas.

Interested youth leadership groups should register for this event at TxSayWhat.com; the training portion of the event has a limited number of seats. Registered participants will receive a free t-shirt, food, prizes and three hours of community service! Follow @TxSayWhat on Facebook, Twitter & Instagram for updates about this event and future events.

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For online articles include: <https://youtu.be/aObA3EQZyVE>

FOR IMMEDIATE RELEASE

Date: January 30, 2016

Contact:



Tobacco Prevention is Fun For All

The Say What! program will be hosting a regional Action Summit in Wichita Falls at the Multi Purpose Event Center on February 6th, 2016 at 1:00pm in partnership with the Wichita County Tobacco Prevention and Control Coalition. This event aims to promote tobacco prevention by engaging youth in the community. Local families are invited to attend this free event. More information can be found at TxSayWhat.com/Summits.

Say What! is a state-wide youth tobacco prevention initiative involving Students, Adults and Youth Working Hard Against Tobacco. This Action Summit is one of six regional events that the organization has planned all across the state of Texas. The event will host a morning training for nearly 100 local students to experience interactive activities and discussions that include leadership development, team building, and commitment to a larger cause. After the morning training, a Community Action Event will be held at the Multi Purpose Event Center that will provide youth participants a service learning opportunity implementing what they learn in the morning. The goal of this event is to give local youth and their adult partners the resources and training that they need to actively promote tobacco prevention in their school and community.

This event is youth-led and promotes youth and adult partnership. "I attended several of these Action Summits last year and they were a lot of fun! I am excited to lead this event this year and help youth all around the state get engaged in their communities and schools," said Carlos Vela, 16, a Teen Ambassador for the Say What! program from Ingleside, Texas.

The Community Action Event will be from 1:00pm - 3:00pm at the Multi Purpose Event Center and is free to the general public. There will be family activities, games and prizes! Follow @TxSayWhat on Facebook, Twitter & Instagram for updates about this event and future events.

The Say What! program is managed by the Texas School Safety Center at Texas State University in San Marcos, TX, with funding from the Texas Department of State Health Services. For more information, visit www.TxSayWhat.com or @TxSayWhat on Facebook, Twitter, Instagram and YouTube.

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