

Project 1200 Jerseys

Activity Details:

1200 people die every day in the U.S. from tobacco related deaths. This is a way to touch students on a personal level and show them what 1200 really looks like. You use jerseys/shirts to represent the number of persons who die each day in the U.S. from tobacco. You can use football, basketball, softball, baseball, tennis, golf, volleyball, band, theatre arts costumes, or anything else that relates to a school activity. Gather the uniforms and hang them across the football field or the gym at your school. If the weather is good, it is best to pick a place outdoors that can be viewed by others in the community, not just the students in the school.

Step by Step Plans:

1. Get permission from your school administration/principal.
2. Collect the uniforms- Make sure that you get permission from all coaches or teachers that you get the uniforms from. Be sure to count the clothing used by each sport so you know how many you have to return.
3. Schedule the date to have the display. Texas Tobacco-Free Kids Day is a good option!
4. Allow plenty of time and get several volunteers to help set up the display.

Age Group: High School

Number of Participants: As many as possible to be reached. However, there should be at least 5 people to run the event and help set up.

Time to Complete Activity: 2 – 4 weeks

Cost: None

Materials/Resources Needed: 1200 uniforms, rope to hang jerseys if desired

Don't Forget!:

- Email your event report to staff@txsaywhat.com for a chance to win scholarships to the 2014 Say What! Texas Tobacco-Free Conference!